

P.C.C.A. NEWSFLASH

Pacific Coast Coffee Association

1350 Arnold Drive, Suite 106, Martinez, CA 94553

tel 925-335-2428 Cell 925-858-2257 fax 240-331-3236 email: pcca@paccoffee.com

We still have spots open!
PACIFIC COAST COFFEE ASSOCIATION PRESENTS
INTL Hencorp Futures L.C.

**Coffee Futures, Options and Structured Products
Risk Management Seminar**

**By: Albert Scalla Senior Vice President
INTL Hencorp Futures, L.C.**

The INTL Hencorp Futures and Options Seminar is a comprehensive workshop designed for executives in the Coffee Industry who anticipate the use of the futures and option markets as a hedging mechanism in conjunction with their cash and physical market activities.

The primary objective of the Training Program is to provide the participants with a firm foundation in derivative product fundamentals such that the graduates will be able to put their knowledge into *practical use* as an efficient price protection mechanism.

This program will guide the executive through fundamental, advanced theory and practice through dynamic interaction with the instructor and other participants.

Dates: January 18, 19, 20, 2012
Place: The Annex Consolidation Center
1345A Doolittle Drive,
San Leandro, CA

COSTS: PCCA/INTL Hencorp seminar fees:
PCCA Member \$695 Non Member \$975

(This INTL Hencorp seminar usually costs participants \$975 per person)

Space is limited - So please register ASAP!

Training will be from 9:00 AM to 3:00 PM on all 3 days. Please click on the links below to see the full seminar curriculum and the other link to register for this event.

[PCCA INTL Hencorp Coffee Seminar Curriculum 2012](#)

[PCCA Futures Seminar Registration Form](#)

Remember this is a 3-day event! Please call or email Lisa at 925-858-2257 pcca@paccoffee.com or Albert Scalla Albert.Scalla@intlfcstone.com with any questions.

Thank You!