



PACIFIC COAST COFFEE ASSOCIATION

1155-C Arnold Drive ♦ #308 ♦ Martinez, CA 94553

T♦925-335-2428

Email♦ pcca@paccoffee.com

Dear Potential PCCA Member:

Thank you for your interest in the Pacific Coast Coffee Association. We would love to have you as our newest member!

The Pacific Coast Coffee Association is steeped in history. We are a 93-year-old non-profit group of professionals dedicated to the growth and prosperity of the coffee industry.

The PCCA is headquartered in the San Francisco Bay Area. Its membership reaches from New York to Los Angeles to Hawaii, and from Canada to Brazil and beyond.

Member companies include both large and small roasters, importers, green growers, consulting firms, coffee brokerage concerns, coffee transportation professionals, engineering, design and other allied industry professionals engaged in warehousing, trucking, and packaging.

Our members are active in policy and decision-making in the coffee industry and are informed and current on all aspects of the trade. Many of our members are also actively involved in other coffee associations such as the SCA, the NCA, and the Coffee Quality Institute.

Known for its history, knowledge and experience, the PCCA provides an informal and relaxed forum for discussion of coffee issues, ideas, and business practices.

In addition to a world-class annual convention hosted at top-notch venues, the PCCA hosts free or member discounted educational seminars and webinars, PCCA gatherings, and, since 2020, an on-line wine tasting event and a PCCA signature cocktail party. All of this serves to make PCCA a well-connected group.

Membership in the PCCA entitles you to all of the seminars, events, gatherings, and the convention. You will also enjoy promotion in the association newsletter and website, on the "New Member Biography" page.

I invite you to become a part of the Pacific Coast Coffee Association. I look forward to talking with you further about the possibility of joining (or re-joining) and becoming a member of this nearly century - old organization.

If you have any questions regarding this application, or are in need of membership sponsorship, please contact me at the PCCA office.

Please call 925-335-2428, or send an email to: pcca@paccoffee.com.

All the best!

Sincerely,
Tom Hartley
PCCA BOD



Pacific Coast Coffee Association

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Since 1932, the Pacific Coast Coffee Association has strived to encourage growth and prosperity in the coffee business. As we enter our 93rd year as a business trade association, we continue to celebrate and support all businesses and entities operating in the coffee industry. We recognize that the last couple of years have posed challenges to many companies. We encourage you to join PCCA! Continue to invest in the success of your business by making meaningful, long-term connections, friends, and partnerships at one of our many events (virtual or in person) in the coming year. The original Board of Directors agreed that “unified activity and coordinated effort resound to the benefit and progress of the coffee industry.” Help us continue to innovate and celebrate coffee!

Join us!

Company _____

Address _____

City, State, Zip _____

Official Representative _____ email: _____

Telephone: _____ website: _____

Instagram _____ Twitter _____ Facebook _____

2024 PCCA Membership Dues: The following Rates Cover Membership Dues through December 31, 2024

Membership Classification: By Gross Annual Sales

- Class D = Honorary Membership = Annual Dues \$0
- Class C = \$0 to \$2,500,000 = Annual Dues \$595.00
- Class B = \$2,500,001 to \$5,000,000 = Annual Dues \$795.00
- Class A = Over \$5,000,000 = Annual Dues \$995.00

Please Specify Your Industry Segment Below (i.e. Roaster,Importer)

Select all that apply:

- Importer _____ Roaster _____
- Broker _____ Retailer _____
- Producer _____ Allied: Specify _____
- Exporter _____ Other: Specify _____

Amount Due: \$ _____

X *There is a one-time application fee of \$100.00 Please add to your total due. Thank You!

PAYMENT INFORMATION:

_____ Check will be mailed _____ American Express _____ MasterCard _____ Visa

\$ Amount _____ Account# _____ Exp _____

Name on card _____ Amount Enclosed \$ _____



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Membership will auto renew on an annual basis. If you choose to defer membership, please reach out to pcca@paccoffee.com 30 days before the end of the membership year. Please agree to this by signing below:

Signature

Thank you for your continued support of this great association!

An Application for membership must be signed by the applicant. Please also include a brief description of your company and your membership representative's coffee background for review by the PCCA Board of Directors. This description will also be published on our website New Members section.

The application shall be filed with the Secretary, who will advise the Board and the Membership, and if within 30 days a majority of either the Directors or the Membership fail to register a negative vote, the application WILL be considered accepted.

The undersigned hereby applies for MEMBERSHIP in the Pacific Coast Coffee Association and, if accepted, agrees to abide by the Articles of Association and By-Laws.

Membership Application authorized by*

Signature and Title

An Application for Membership must be signed by the applicant who shall be sponsored by two members in good standing with the association (names of sponsors/companies needed only) *

1. _____ 2. _____

The Board of Directors

Andrew Vournas (Vournas Coffee Trading), Sharon Wood (Arianna Farms), Matt Daks (Volcafe Specialty Coffee), Patrick Scott (Brown Bros Harriman), Kristen Hjelm (Bunn), Janet Colley(Dupuy Storage), Mauricio Escalante (Atlantic Specialty), John Di Ruocco (Mr. Espresso), Thomas Hartley (Hartley Transportation), Murray Ross, (LDC Coffee), Mollie Moisan, (Bewley's/Java City)